

CUSTOMIZE YOUR BLOGGER.COM TEMPLATE FOR THE AD TAGS

**HOW TO CUSTOMIZE YOUR BLOGGER.COM TEMPLATE TO FIT THE
300X250 AND 728X90 BANNER ADS**



WELCOME!

Welcome to the Publisher Program!

This guide contains detailed step-by-step instructions showing how to customize your blogger.com hosted blog template so that it can accommodate our standard IAB banner sizes.

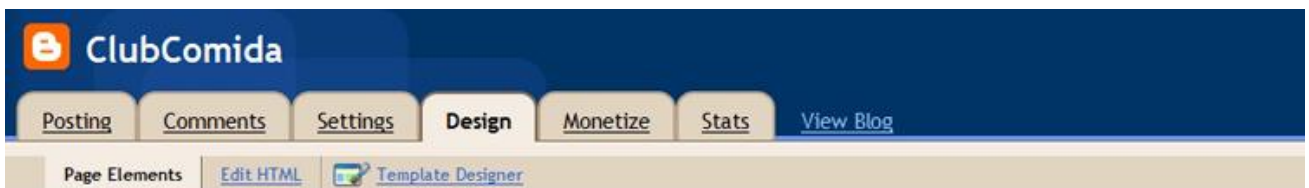
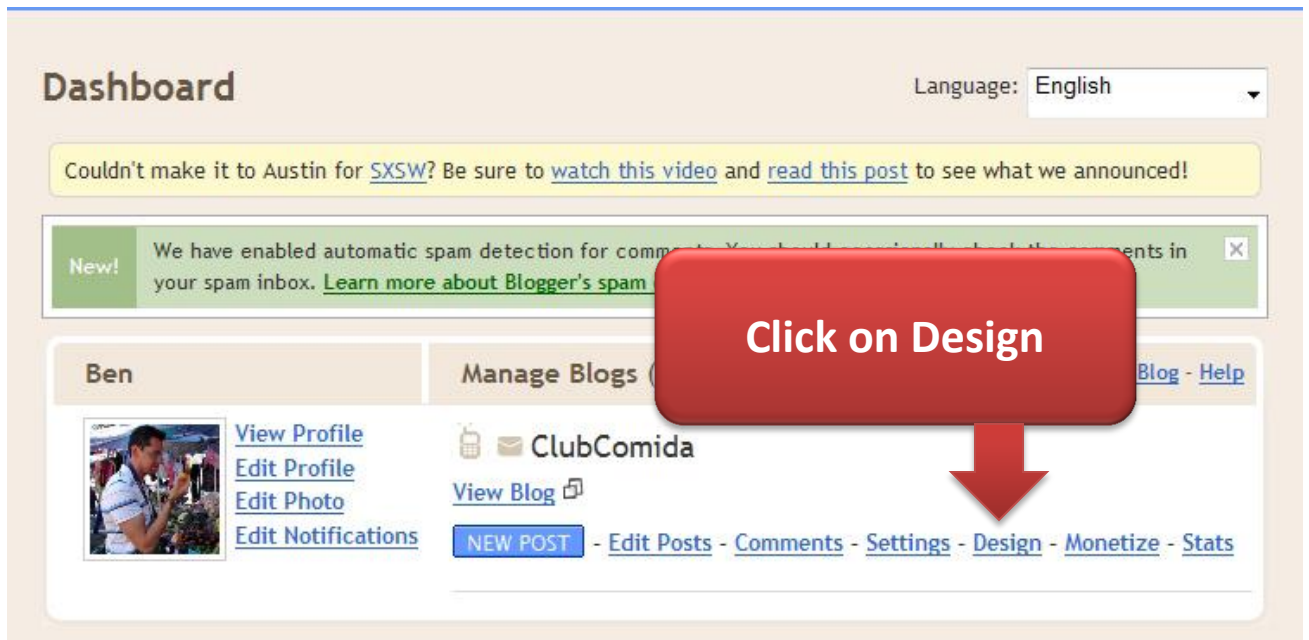
- **How to change your header to fit the 728x90 banner**
- **How to change your sidebar to fit the 300x250 banner**
- **How to insert the Pets Blogroll Ad Tag code directly in your template**

QUESTIONS?

Please, refer to our extensive FAQ here: <http://www.petsblogroll.com/faq>

If you can't find an answer in the FAQ, please submit your question via our Contact Us page here: <http://www.petsblogroll.com/contact>

1. How to add a 728x90 Leaderboard



Edit Template

Edit the contents of your template. [Learn more](#)

Expand Widget Templates

```
<b:widget id='Header1' locked='true' title='ClubComida (Cabecera)' type='Header'/>
</b:section>
</div>

<div id='content-wrapper'>

  <div id='crosscol-wrapper' style='text-align:center'>
    <b:section class='crosscol' id='crosscol'>
<b:widget id='HTML1' locked='false' title='Foodie BlogRoll' type='HTML'/>
</b:section>

  <div id='sidebar-wrapper'>
    <b:section class='sidebar' id='sidebar' preferred='yes'>
<b:widget id='HTML3' locked='false' title='' type='HTML'/>

  <div id='crosscol-wrapper' style='text-align:center'>
    <b:section class='crosscol' id='crosscol'>
      <b:widget id='HTML2' locked='false' title='Entradas del blog' type='Blog'/>
    </b:section>
  </div>
</div>
```

Look for the following code:
<div id='content-wrapper'>

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Paste the 728x90 ad tag code ABOVE that line

Expand Widget Templates

```
<div id='header-wrapper'>
  <b:section class='header' id='header' maxwidgets='1' showaddelement='no'>
<b:widget id='Header1' locked='true' title='ClubComida (Cabecera)' type='Header'/>
</b:section>
</div>

<script type='text/javascript'>
var __fbr_pid = &quot;1957&quot;;
var __fbr_bid = &quot;16352&quot;;
var __fbr_sid = &quot;534&quot;;
var __fbr_size = &quot;728x90&quot;;
var __fbr_auid = &quot;9008&quot;;
var __fbr_zone = &quot;&quot;;
</script>
<script src='http://ads.foodieblogroll.com' type='text/javascript'>
</script>

<div id='content-wrapper'>

  <div id='crosscol-wrapper' style='text-align:center'>
    <b:section class='crosscol' id='crosscol'>
```

Click on Save Template

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CLUBCOMIDA



JOIN THE FOODIE BLOGROLL
PUBLISHER PROGRAM

- Earn Revenue
- Up To \$8 CPM for premium ADs
- Welcome Packages and More!
- Monetize US and Non-US Impressions

FOODIEBLOGROLL
JOIN NOW



No hay ning... entrada.

The ad unit is now placed below your blog header.

FOODIE BLOGROLL

JOIN THE FOODIE BLOGROLL
PUBLISHER PROGRAM

- MONETIZE US AND NON-US IMPRESSIONS
- EARN REVENUE
- WELCOME PACKAGES AND MORE!
- UP TO \$8 CPM

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CLUB COMIDA

Tip:

- You can center the ad unit by using the `<center></center>` HTML tag. This is how it works:

```
<center>  
AD TAG CODE GOES HERE  
</center>
```

2. How to adjust your blog sidebar width to 300 pixels



Dashboard Language: English

Couldn't make it to Austin for [SXSW](#)? Be sure to [watch this video](#) and [read this post](#) to see what we announced!

New! We have enabled automatic spam detection for comments. You should see incoming comments in your spam inbox. [Learn more about Blogger's spam](#)

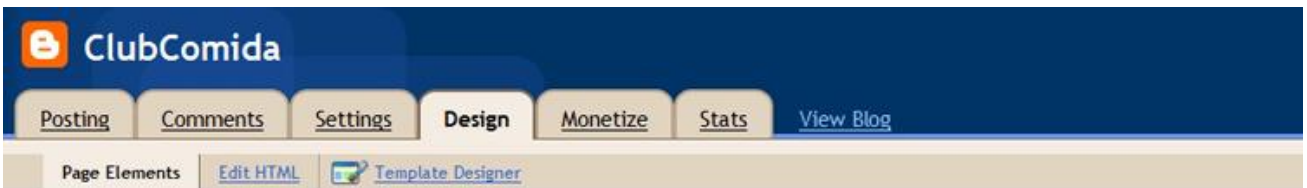
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Click on Design



ClubComida

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[Page Elements](#) [Edit HTML](#) [Template Designer](#)



Click on Edit HTML



Add and Arrange Page Elements
Click and drag to rearrange page elements on your blog.

NavBar

ClubComida (Cab

[Add a Gadge](#)

Foodie BlogR

Entradas del blog

Edit Template

Edit the contents of your template. [Learn more](#)

Expand Widget Templates

Look for the following code:
#sidebar-wrapper

```
word-wrap: break-word; /* fix for long text breaking sidebar float in IE */
overflow: hidden; /* fix for long non-text content breaking IE sidebar float */
}

#sidebar-wrapper {
width: 300px;
float: $endSide;
word-wrap: break-word;
overflow: hidden;
}
/*
*/
```

Change width to
300px (minimum)

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CLEAR EDITS

PREVIEW

SAVE TEMPLATE

Edit Template

Edit the contents of your template. [Learn more](#)

Expand Widget Templates

Look for the following code (usually
above #sidebar-wrapper):
#outer-wrapper

```
#header {
margin-left: $startSide;
margin-right: $endSide;
}

/* Outer-Wrapper
-----
#outer-wrapper {
width: 740px;
margin: 0 auto;
padding: 10px;
text-align: $startSide;
font: $bodyfont;
}
*/
```

Change the width to fit the new
sidebar width. Example: if you
changed the sidebar from 250px to
300px, add 50 pixels to this number.

Click on Save Template

[Revert widget template](#)

SAVE TEMPLATE